



BUILDING RELATIONSHIPS BASED ON TRUST AND RESULTS

ARCHITECTURE LANDSCAPE ARCHITECTURE ENGINEERING MASTER PLANNING INTERIORS ASSET MANAGEMENT DESIGN-BUILD CRITERIA



LANDSCAPE ARCHITECTURE

KAREN BIRD, RLA, LEED AP

Landscape Architect



Karen is a registered Landscape Architect with over 30 years of experience in site design on a variety of project types, from campus master planning to intimate courtyard gardens. Her passion for native plants and love of nature influence her work, as well as her professional and civic leadership roles in the Indiana Native Plant and Wildflower Society, and Keep Indianapolis Beautiful community garden projects.

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REPRESENTATIVE EXPERIENCE

Indy Parks *Indianapolis, IN*

- Ellenberger Park Family Center Master Plan
- Holiday Park Nature Center+
- Wes Montgomery Park Playground+
- Washington Park Trails and Playground+

Indiana University *Bloomington, IN*

- Champions Plaza Site Design

Glenburn Home *Linton, IN*

- Master Plan
- Rehab Addition

Northview Christian Life *Carmel, IN*

- Site Design, Master Planning

Westminster Village North *Indianapolis, IN*

- Master Plan
- Therapy Garden
- Site Plans

Westminster Village West Lafayette *West Lafayette, IN*

- Master Plan
- Cottages
- Independent Living, Health Center, Rehab

Marian University *Indianapolis, IN*

- Campus Master Plan

Franklin Community High School *Franklin, IN*

- Master Plan
- Site Development

PASSIONS

Site Design

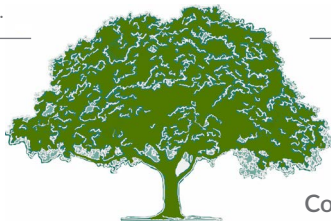
Meshing client programs & budgets with the environment to produce functional & beautiful sites.

Campus Master Planning

Helping to envision & create a guide for a productive, healthy & beautiful future.

Community Engagement

Supporting numerous not-for-profit entities in the stewardship of their properties.



30 YEARS
EXPERIENCE

PROFESSIONAL AFFILIATIONS

Registered Landscape Architect

LEED AP

Indiana Accredited Plantsman & Master Plantsman

Indiana Native Plant And Wildflower Society
2001-Present
President 2006-2007

EDUCATION

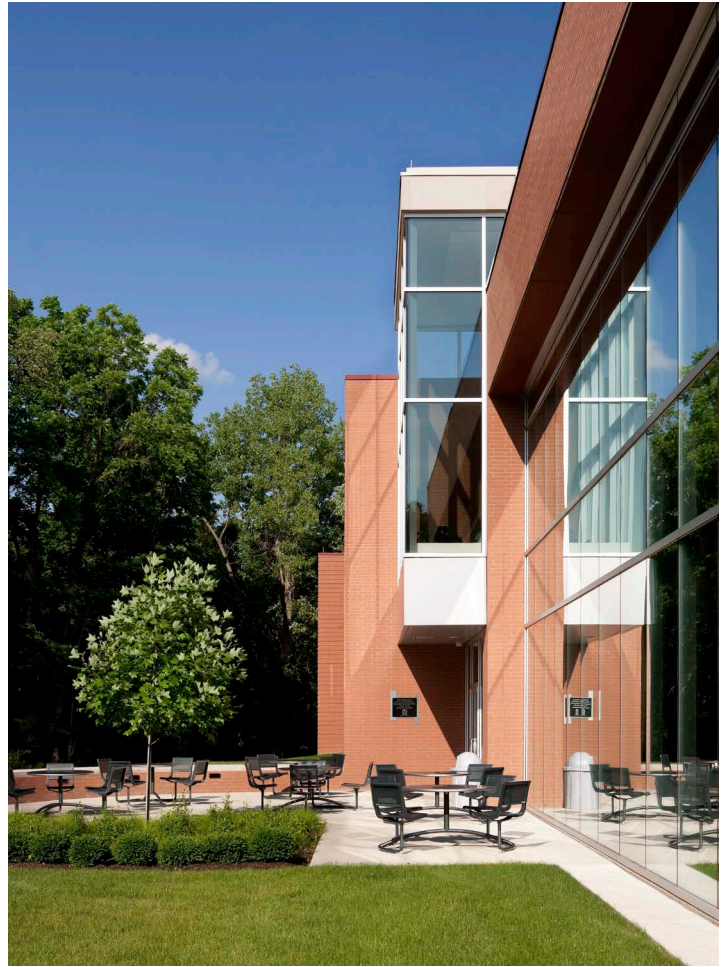
Purdue University

- Bachelor of Science with Distinction Landscape Architecture
- Bachelor of Arts with Highest Distinction Psychology

Site work: extreme ROI

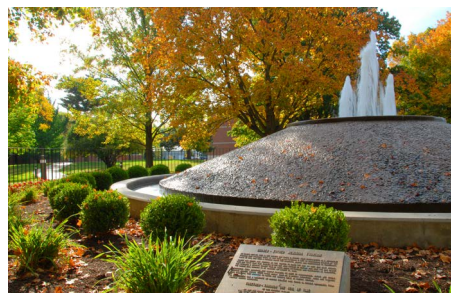
Why sitework deserves priority

From universities to hotels to senior living facilities, studies have shown that potential clients/users form their initial impressions and decision to “buy-in” or not within minutes of arrival. That sense of arrival is often created primarily by the sitework and landscaping. With the lowest per square foot cost of a project’s budget, sitework is a great value as it performs so many crucial functions including initial impression, way-finding, outdoor functional space, employee satisfaction and retention, and health and environmental benefits.



Outdoor Rooms

When designing or renovating facilities, many communities neglect the potential advantages of well-planned outdoor spaces. “Some managers will tell us they don’t see a need to do anything outdoors because their residents just don’t want to go outside,” says Dan Ware, Director of Senior Living Practice Group. “We’ll point out that nobody wants to go out because there’s no shade, and because the sidewalks are constructed so that if a wheelchair slips off, it’s going to fall over. Simply put, if spaces are unusable, nobody is going to use them.”



It all starts with a Master Plan

Master planning for the Future

A Master Plan is a graphic representation of your vision that provides guidance for its implementation over time. Our process centers on extensive input from all stakeholders, our willingness to ask tough questions, and the design of creative options for consideration. The final plan is a blend of the best option elements into one solution built on consensus. We have continued to update Master Plans for many of our clients as a living, adaptable document that responds to their changing priorities, and the demands of the marketplace.



Right: Cottage Home Neighborhood Master Plan, a Keep Indianapolis Beautiful project.

Below: Huntington University Master Plan - a long-term guiding document for the University's future expansion and development.

